

Company Profile

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Smile,
Break
the mold
and be
happy



Our motto is a call to action, to contribute. Start by smiling, because good humour is the key to good work. Break with the established. It's possible to design a happier world.

We are happiest imagining stories that inspire designers and architects to surprise us with their brilliance: interiors that are beautiful and elegant, yet fun and stimulating, creating wellbeing for those that inhabit their spaces.

Discover our history and unique approach to design.

Heritage



Founded as a small upholstery workshop, Sancal has grown to become an international benchmark in the habitat sector thanks to a holistic vision of design

Started as a family business in 1973, the firm was conceived during the heady days of Spain's transition to a modern democracy.

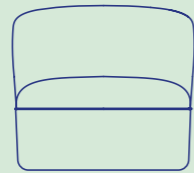
The company grew close to the design community, especially in Barcelona, manufacturing pieces commissioned by a pioneering design editor before going on to collaborate with Juli Capella in the prestigious cultural project for the '92 Olympics with Valencian designer JJ Belda. Miguel Milá, one of Spain's most lauded designers, went on to create three emblematic pieces for the brand.

Milestones



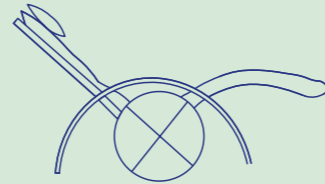
1973 Maria Antonieta

Sancal's first product was a bestseller. A classic French-style armchair by Santiago Castaño that would be reimaged four decades later as the Tonella.



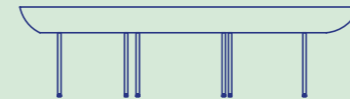
1978 Módulo 113

Santiago went on to create a simple modular system that represented a new chapter in the company's history.



1997 Letargo

Designed by Miguel Milá, it was a revolutionary introduction of signature designs to the catalogue.



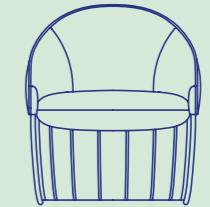
2010 Konoha

The first product signed by an international architect, Toyo Ito, it presented a manufacturing challenge for the team.



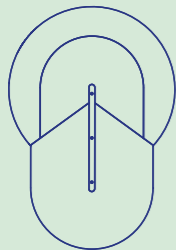
2011 Tea

Together with this model, by Estudi hac we introduced two new techniques (quilting and injection molding).



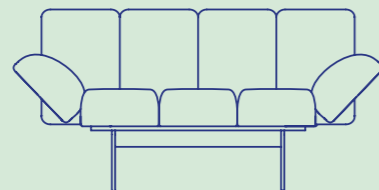
2015 Tonella

A tribute to the company's first product, it was also the first collaboration with Scandinavian designers, Note Studio.



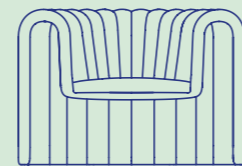
2017 Beetle

Together with Mut Studio and AITEX we redefined acoustic panels as art. The Centre National des Arts Plastiques acquired one panel to be part of their permanent collection.



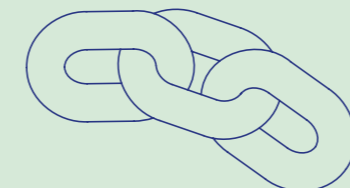
2019 Next Stop

A new tailoring process in collaboration with Luca Nichetto and Marie-Louise Rosholm. Its cover, is made with a weaving system borrowed from the fashion textile industry, eliminates waste material.



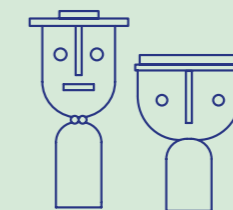
2020 Remnant

A technical challenge presented by Note Studio, due to its structural complexity. In addition to its iconic design, an international bestseller.



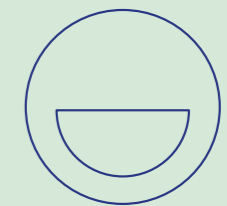
2022 Link

An iconic piece by Raw Color presented another construction challenge using injection molding.



2023 Faces

MoMa and Sancal sign a collaboration agreement to distribute Nathan Yong's Faces, one of our most sculptural pieces.



2024 Spanish National Design Awards

Sancal receives Spain's most prestigious design award, acknowledging its contribution to the field.

Estudio



Sancal

In 2007, the second generation joined the company at the beginning of this century. Esther and Elena Castaño-López brought fresh insight, developing more emotional, hedonistic and extroverted designs. They are also responsible for the artistic direction, leading Estudio Sancal.

Estudio Sancal grew into a multidisciplinary powerhouse in its own right, boasting inhouse graphic, industrial and interior designers, a dedicated master upholsterer and artistic direction. Total control, from inception to manufacturing and commercialization.

01



02



04 Graphic Design
Business cards by
Juan Villascusa.

05 Product Design
Click by Toni J Castaño

04



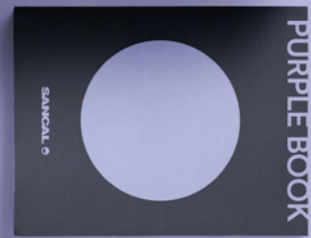
06



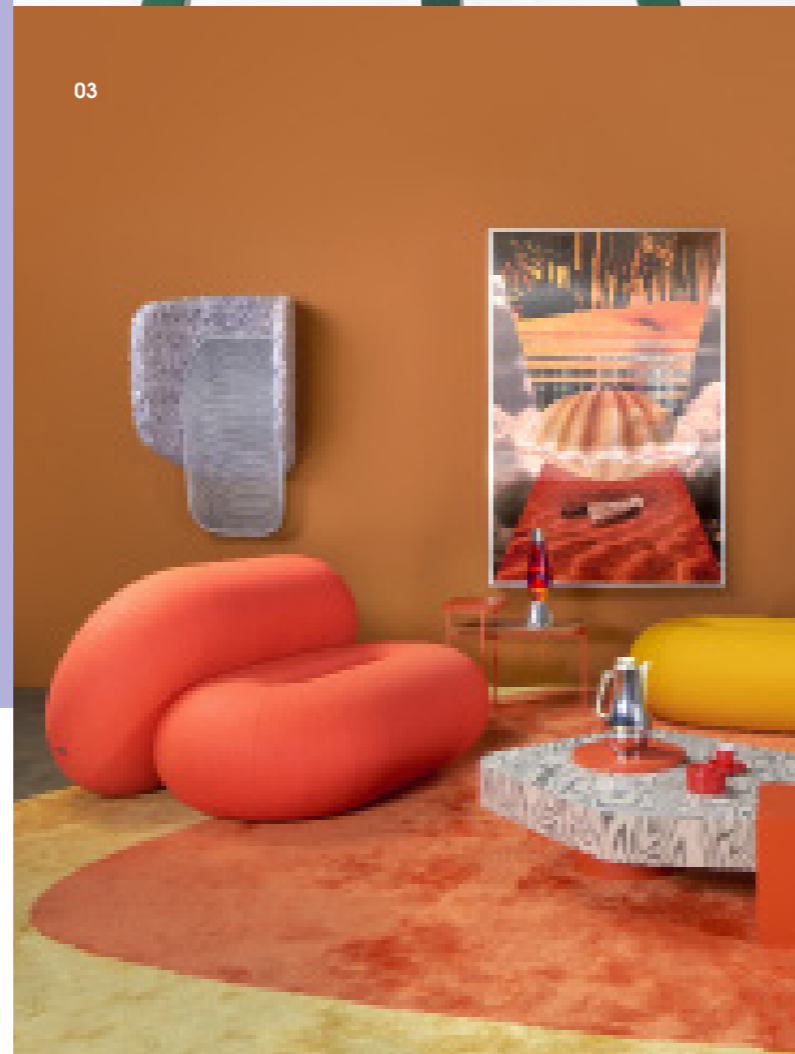
07



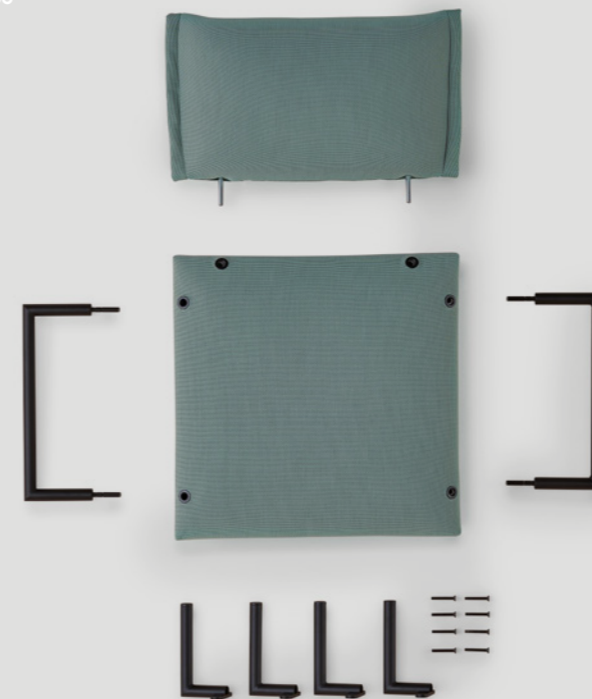
08



03



05



01 Editorial Design
General catalogue
design by Juan
Villascusa, text
by Celia Victoria.

02 Product Design
Perigallo by Juanma
Dominguez, Juan Ibañez
and Rafa García.

03 Set Design
Milan 23 stand by Esther
and Elena Castaño-López
together with Carolina Micó.

06 Graphic Design
Online campaigns design
and concepts by Juan
Villascusa & Celia Victoria

07 Product Design
Product Development
by Toni J Castaño

08 Product Design
Flower Power by Esther
& Elena Castaño-López

Collaborations

Design goes beyond products. It stems from a commitment to improve people's lives, both functionally and emotionally.

Sancal's approach to product design has evolved over the years. Collaboration with freelance designers has gone from occasional to continual.

More than 50 new products have completely revolutionized the firm's range over the past few years, signed by a diverse array of

designers. Renowned and up and coming, from our native Spain and around the world. Industrial designers, architects and artists. Together, they have broadened the way we understand design.

Note Studio's calm expression, **Toyo Ito's** organic forms, Mut's conceptual style, **Sylvain Willenz's** pictorial slant, Lesur and Venot's French inventiveness, **Estudihac's** refined lines and **Raw Color's** vibrant vision constitute very different design languages.

Sancal Studio's **Esther** and **Elena's** careful curation and artistic direction have harnessed this disparate talent to hone a catalogue that is both coherent and compelling.





Artisans

&

Industry

Our 19,000m² factory resembles an oversized atelier. Fully integrated with the Studio, it celebrates craft, staffed by those that take pride in bringing challenging designs to market.

Based in Spain's largest furniture producing cluster, it draws on generations of know-how and furniture manufacturing culture. Sancal nurtures this local community of skilled artisans so to assure that each cover is tailored to perfection.

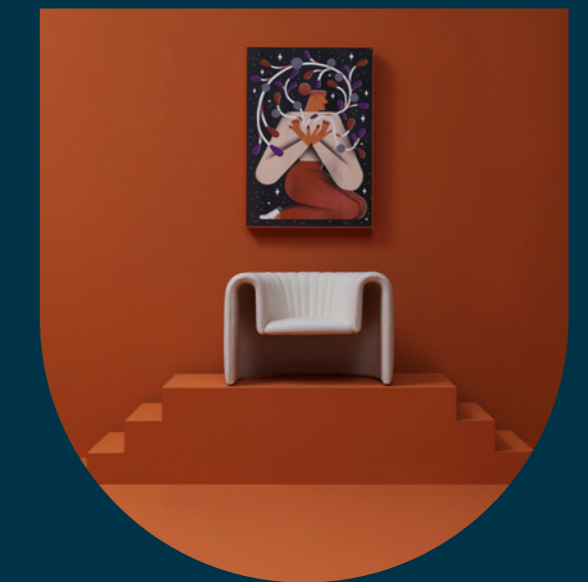
Inspiration

Our most artistic side leads us to dream and create experiences to inspire, committing to emotion and re-imagining our products through colour, materials and tactility.

We have imagined fantastic spaces, majestic palaces and lively flat interiors, visiting the past and the future from an underground station to the jungle.

We also believe in the power of diversity and different understandings of product and space by the architectural and interior design community. Our products are versatile, and the customisation options are almost infinite; they have an entity of their own, they can be eclectic or mimetic. Because in the end, a space is nothing more than the result of the character of the person who designs it.

We want to inspire you. And to be inspired by you.



Versatility

After more than a decade of intense and constant product renewal, we can say that our current catalogue is fully aligned with the innovative, expressive and creative design we want to offer.

All our products use state of the art contract grade materials and are designed to provide the comfort required in a domestic setting. It is, then, no surprise that they are to be found in exclusive residences or some of the best hotels and restaurants. Yet maybe office spaces, shops and hospitals are a little less obvious. At Sancal we keep an open mind and are always keen to help bring some happiness to new areas.



Use

&

Reuse

Our products are designed to last and thrill. To age with grace.

Sancal goes beyond passing trends and fashions by designing products that stand the test of time both aesthetically and in terms of durability. In fact, they are designed to be repaired or dismantled, thus helping to extend their useful life. They are tested for strength and durability in an independent laboratory and most pieces are covered by a 10 year limited warranty.

Sancal employs responsible manufacturing techniques that minimize its environmental footprint, such as the use of water-based solvents and responsibly sourced wood. With the recent expansion of its industrial facilities, a major investment has been made in the extraction system. The 19,000 square metre facilities are powered by solar panels.

We strive to minimise the environmental impact of our industrial process, certified under ISO 14001 standards and have been awarded the Indoor Advantage Gold seal.



ISO 9001
ISO 14001

BUREAU VERITAS
Certification



10
Years
Warranty



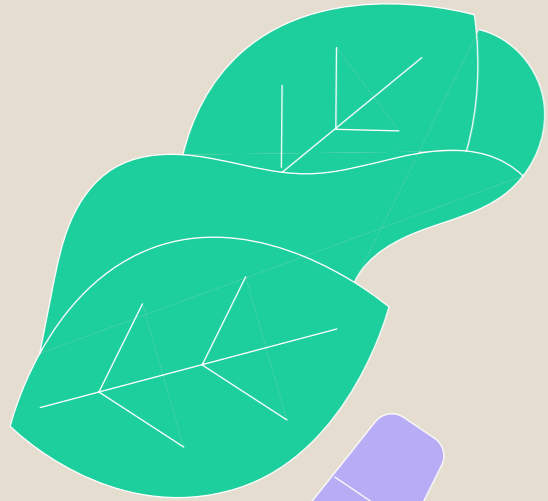
Made in Spain

Sancal is a family business born in the Mediterranean. All our products are Made in Spain, and this identity is reflected in our passionate, fresh, jovial and humble character.

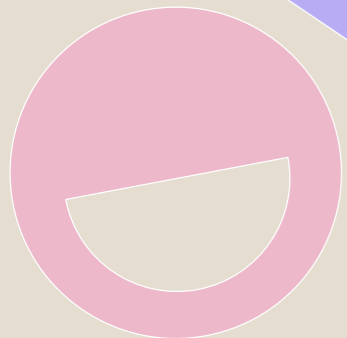
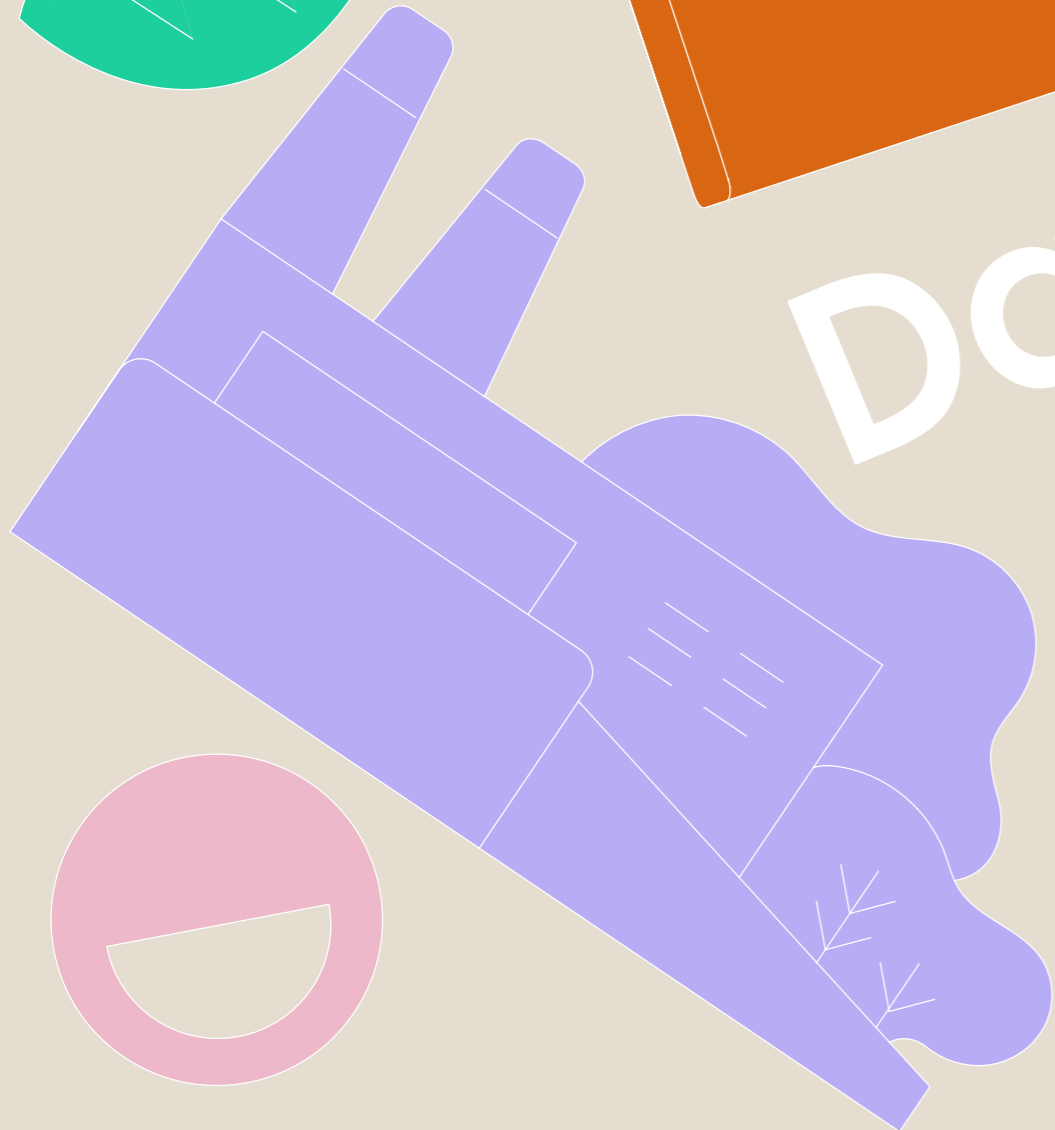
Beyond our commitment to our local roots, there is our love for culture and for a way of life that is close to people's real lives. Maintaining cooperative ties between our community is an invaluable asset and also a great responsibility.

This approach has led Sancal to be recognized with the 2024 National Design Award for promoting creativity with products that inspire emotions.

Key



Data



90

Our products can be found in over 90 countries, 71% of our turnover.

79

79 people work daily in two factories, both in Yecla, Spain.

70.000

An average of 70.000 meters are upholstered every year.

+19.000

Our combined manufacturing space totals more than 19,000 m2.

KM0

Most of our raw materials and supplies come from local companies.

32.000

We manufacture around 32,000 seats per year.

Projects

Our products are part of the most varied projects, in all corners of the world.

From a loft in Soho, a hotel in the Alps, a meeting room in an Austrian castle, the waiting room of a dental clinic, a hotel lobby, a karaoke bar, a hairdresser's or a Michelin restaurant.

Office

Hotel

Retail

Restaurants

Healthcare

Education

Home

Office

Sentra HQ
By: Rust Architects
Tel Aviv

Photography:
Itay Benit

Products:
Mousse Sofa
Tortuga Armchair

Vesper occasional table
Elle Armchair



Hotel



Hotel Kimpton Vividora
By: El Equipo Creativo
Barcelona

Photography:
Adrià Goula

Products:
Tonella Armchair Nudo Occasional Table
Tortuga Armchair Tiptoe Sofa

Retail



The Coat
By: Rina Lovko
& Daryna Shpuryk
Kyiv

Photography:
Yevhenii Avramenko

Products:
Diwan Chaise-Longue
Totem Stool



Restaurants



Sômthin'else
By: Sômthin'else
Shanghai

Photography:
Xiaohan Wang

Products:
Pion Bistro Table Elle Mini Armchair
Roll Chairs

Health

Isabel Cadroy's Clinic
By: Estudio Vitale
Castellón

Photography:
Santiago Martín
and Hilke Sievers

Products:
Magnum Armchair
Mosaico Sofa and side tables



International School of Prague
By: Studio Perspektiv
Praga

Photography:
Studio Flusser

Products:
Rew Sofa

Education

Home



Bethany Brill Home
California

Photography:
Bethany Brill

Products:
Duo Sofa



References

Some of the world's most renowned companies have used Sancal in their projects.

We are proud that our products are contributing to the wellbeing of people around the world, be it in the office, during a trip in a hotel, enjoying a meal in a restaurant or relaxing at home.

Accor

American Airlines

Campari

Camper

Coca-Cola

Dior

Dropbox

Facebook

Generator

Google

Hilton

Instagram

Jaleo

Kimpton

Linkedin

McDonald's

NH

Samsung

SAP

Shisheido

Sofitel

Visa

Vodafone

W Hotels

Our journey continues in the General Catalogue

sancal.com/en/downloads/catalogues



Where to buy:
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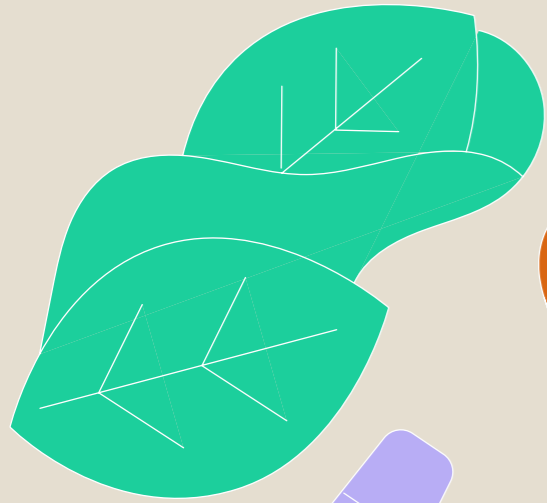
WeChat
更多详情请关注我们的微信公众号
ID: OfficialSancal



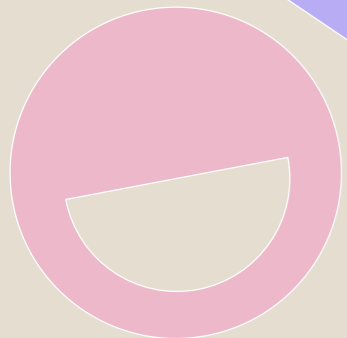
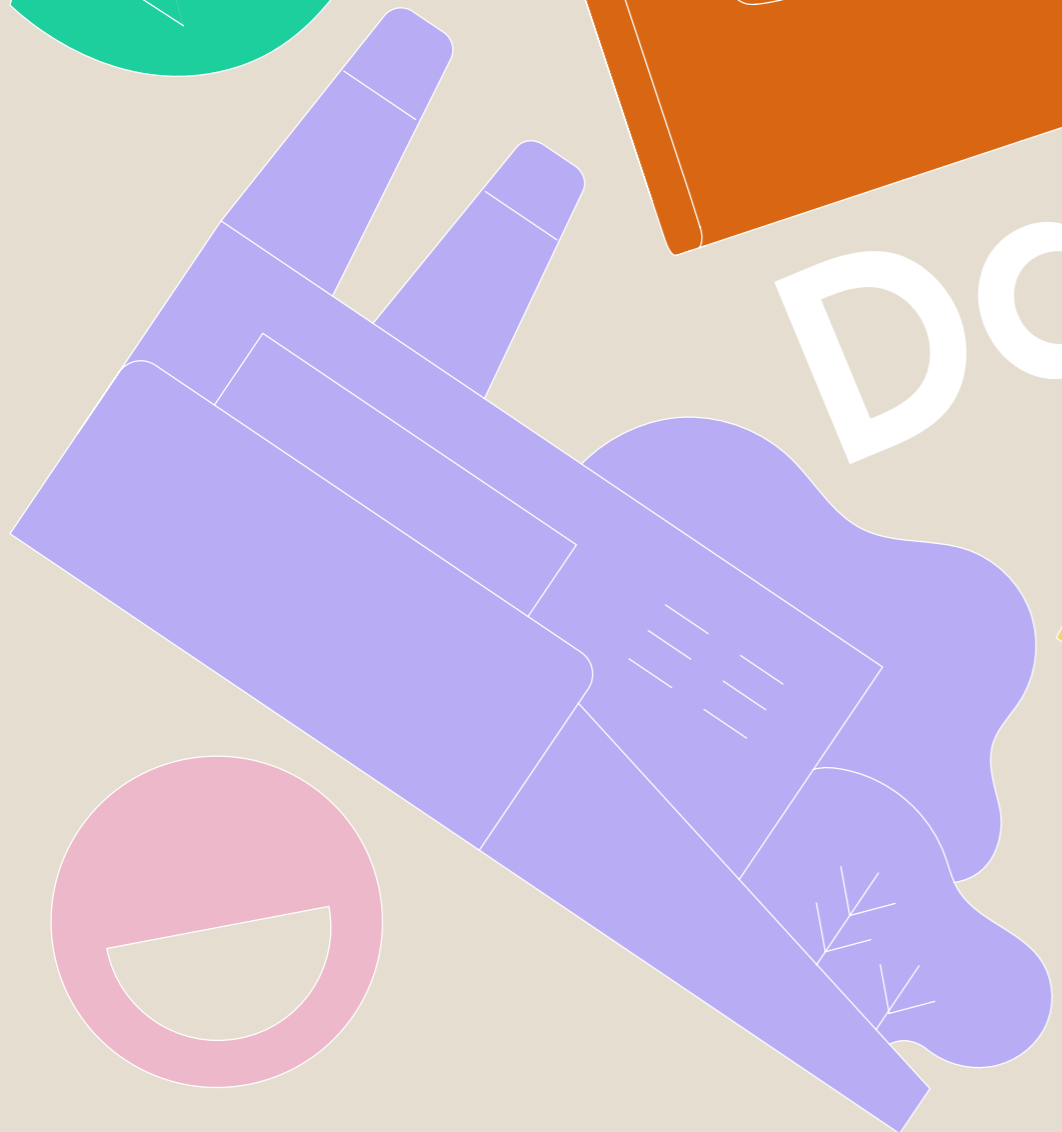
Nuestro lema apela a la acción para mejorar. Empieza por sonreír porque el buen humor es la clave de un trabajo bien hecho y propone romper con lo establecido porque es posible diseñar un mundo más feliz.

Somos felices imaginando historias que inspiren a diseñadores y arquitectos en la creación de entornos con chispa: bellos y elegantes, pero también divertidos y estimulantes para que, en definitiva, aporten bienestar a quienes los habitan. A continuación, te contamos como somos y cuales son nuestros secretos para irradiar felicidad.

Key



Data



90

Estamos presentes en 90 países, que supone el 71% de las ventas.

79

79 personas trabajan a diario en las dos sedes de Yecla, España.

70.000

Fabricamos una media anual de 70.000 metros textiles.

+19.000

Nuestras instalaciones están divididas en 2 centros de producción que juntos suman 19,000 m2.

KMO

La gran mayoría de nuestras materias primas y suministros provienen de empresas locales.

32.000

Fabricamos alrededor de 32.000 plazas de asiento al año.

Referencias

Empresas de reconocido prestigio han elegido productos Sancal para sus instalaciones. Es un orgullo saber que nuestros productos contribuyen al bienestar de muchas personas en diversos momentos de su vida, ya sea durante la jornada laboral, un viaje, una experiencia culinaria o plácidamente en casa.

VISA

SHISEIDO

FACEBOOK

GOOGLE

CAMPER

MCDONALD'S

SOFITEL

AMERICAN
AIRLINES

HILTON

W HOTELS

LINKEDIN

COCA-COLA

NH

ACCOR

GENERATOR

JALEO

VODAFONE

CAMPARI

DROPBOX

KIMPTON

SAMSUNG

DIOR



**KEEP ON
INSPIRED!**

Follow us on
[Instagram.com/sancal](https://www.instagram.com/sancal)

www.sancal.com

SANCAL 

THANK YOU FOR YOUR TIME!

Made in



Spain

Our strong connection to nature and Mediterranean culture impregnates our work.

Those that have visited our small home city of Yecla, nestled away up in the Spanish mountains, will have found our factory and offices reflect our ethos. Only a short drive from Valencia or Alicante, we enjoy easy access to supply chains, international airports and shipping ports.

Collaborations

Estudio Sancal has remained committed to working with external designers, directing some of the world's most celebrated creatives, including Karim Rashid, Pritzker Prize winning architect Toyo Ito, Sebastian Herkner, Luca Nichetto, Note Design Studio or Mut, to name but a few.

Artwork has also been commissioned from a wide range of artists with an illustrated calendar with pieces from Jesús Cisneros, Ana Galvañ, Carla Fuentes or María Herreros and even giant murals in the factory from Agostino Lacurci or Ricardo Cavolo.

"All these collaborations aren't only fun, but also enrich us and take us outside our comfort zone".

Esther Castaño-López.



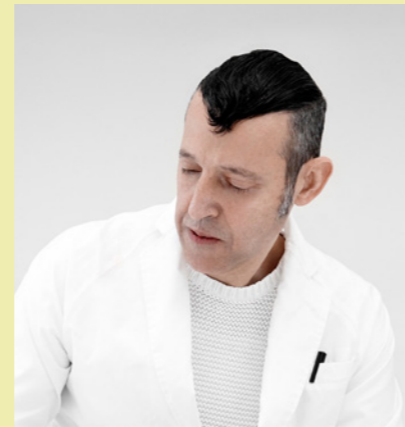
Studiopepe



Luca Nichetto



Studiopepe



Karim Rashid



Sylvain Willenz



Studiopepe



PerezOchando



Mut



Raw Color



Teklan

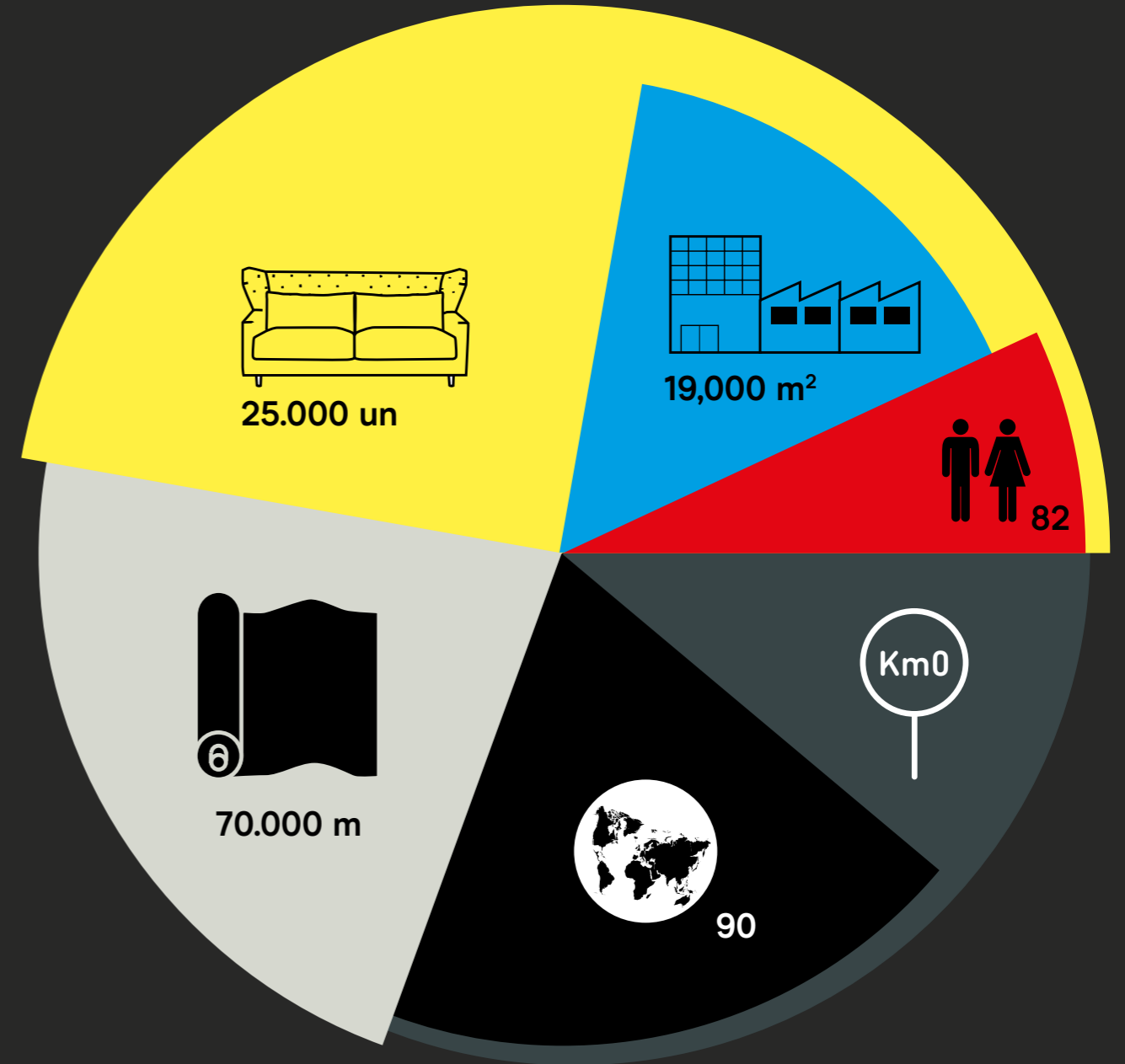


Toyo Ito



Note

Key Data



82 people work in two factories, both in Yecla, Spain.

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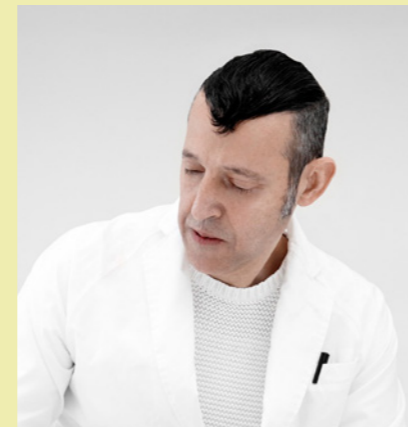
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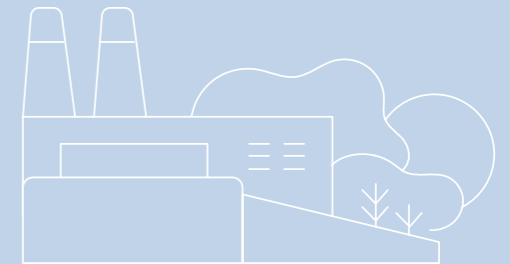
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+19.000

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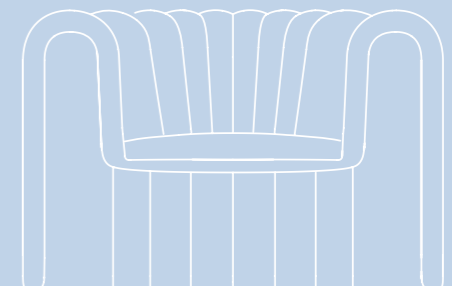
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32.000

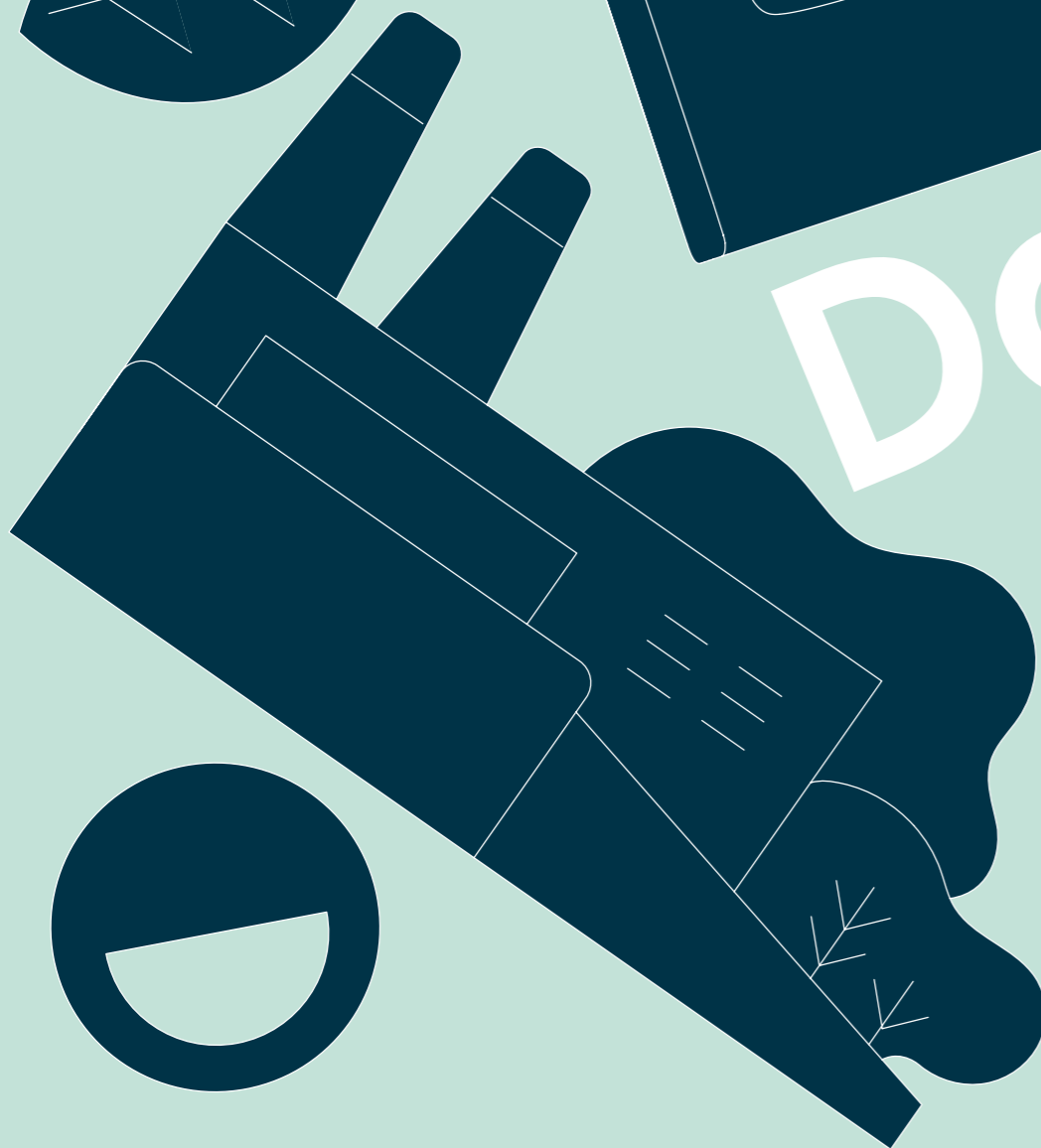
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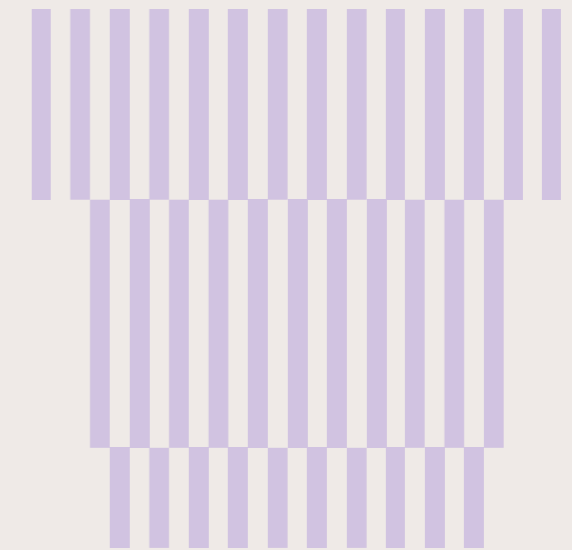
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Estudio Sancal

The second generation of the company brought fresh insight when they joined the company at the beginning of this century.

Estudio Sancal grew into a multidisciplinary powerhouse in its own right, boasting inhouse graphic, industrial and interior designers, a dedicated master upholsterer and artistic direction. Total control, from inception to manufacturing and commercialisation has enabled the firm to create uncompromising products and presentations.



Colaboraciones

El diseño va más allá del producto. Nace de su compromiso para mejorar la vida de las personas, desde un punto de vista funcional y emocional.

El cambio que más ha condicionado la evolución de Sancal en los últimos años ha sido la forma de abordar el diseño de los nuevos productos. La colaboración con diseñadores freelance ha pasado de ser algo ocasional a una forma de trabajo habitual. En los últimos 10 años Sancal ha renovado

completamente su oferta con más de 50 nuevos productos firmados por diseñadores de las más variadas procedencias y estilos: consagrados y noveles, nacionales e internacionales, ingenieros y artistas, todos ellos tienen un peso muy importante en la evolución de la marca, pues amplían la forma de entender el diseño.

Así, la expresión calmada de estudios como Note, las formas orgánicas inspiradas en la naturaleza de Toyo Ito, el lenguaje conceptual de Muji o el

más gráfico de Sylvain Willenz, la inventiva de los franceses Lesur y Venot, las líneas depuradas del atelier de estudi{H}ac, o la visión ecléctica y colorista de Raw Color... constituyen lenguajes estéticos muy distintos que, con el tiempo, se han ido uniendo en un lenguaje propio de Sancal.



Versa tilidad

As a creative company, we appreciate the wide breadth of uses that designers have found for our pieces. All our products use state of the art contract grade materials and are designed to provide the comfort required in a domestic setting. It is, then, no surprise that they are to be found in exclusive residences or some of the best hotels and restaurants. Yet maybe office spaces, shops and hospitals are a little less obvious. At Sancal we keep an open mind and are always keen to help bring some happiness to new areas.





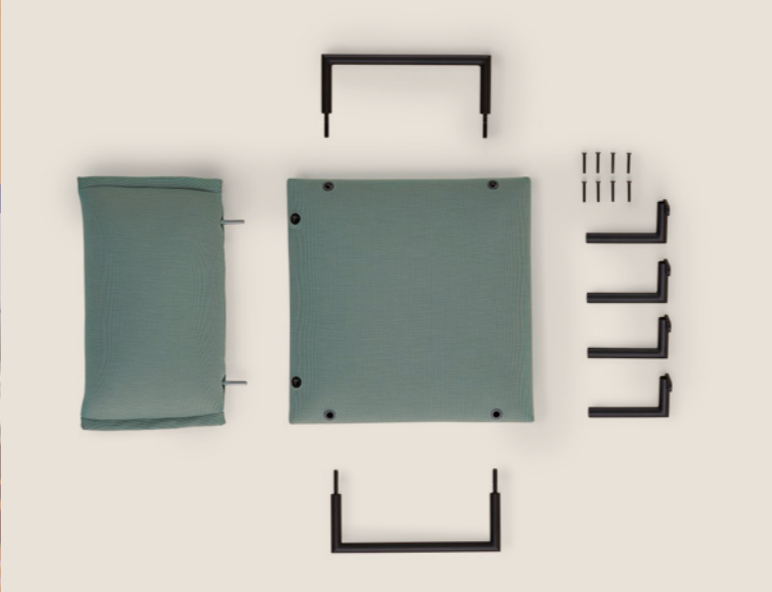
1 The Urban Dentist
by Studio Karhard
Berlin

2 Fotografía:
Stefan Wolf Lucks

2 Fotografía:
Stefan Wolf Lucks

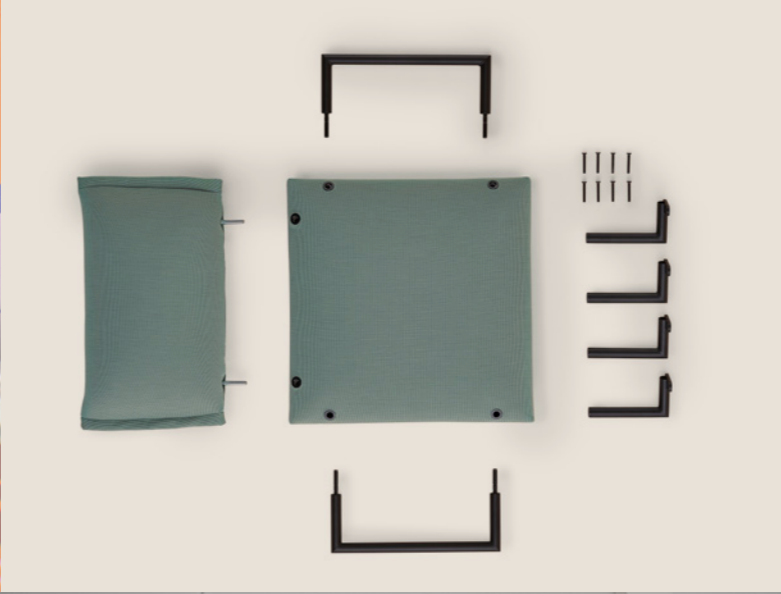
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